



FORMÉ SPA SELECTS LIGHTSPEAKER'S SOUND SOLUTION FOR NEW HAMILTON SPA

Project Brief — Provide ambient background music for Formé Spa's new Hamilton spa with no visible cables, speakers or unnecessary clutter.

The Challenge — Formé Spa has a beautiful and consistent interior design scheme throughout all their spas. It was very important the speakers did not detract from the visual design, yet still deliver great sound.

The Solution — Hady Wenham – owner of Formé Spa selected a wireless LightSpeaker® solution to provide high quality sound to the reception area and treatment rooms.

The Benefits — LightSpeaker® could offer non-intrusive premium sound that was very cost effective with no cabling requirements. No audio wires or cavity access were necessary as LightSpeaker® simply replaced the bulbs of existing pendant lights. The LightSpeaker® transmission distance was sufficient to cover both reception and the treatment rooms with a single transmitter. LightSpeaker® offers two separate music zones allowing independent volume and lighting control in reception and the treatment rooms. Formé Spa can even choose to play different music in each zone if they wish.

Benefits of the LightSpeaker® Solution

LightSpeakers only require an Edison light fitting; there is no need to run separate audio wire to each individual speaker. The LightSpeakers were simply screwed into existing pendant lights. No expensive audio equipment was required such as a stereo and amplifier. Each LightSpeaker® contains its own amplifier, LED light and speaker. Formé Spa are using an iPod connected to LightSpeaker's transmitter.

LightSpeakers are cost effective, unobtrusive, proven reliable, easy to install and deliver very high quality sound.

The result – great looking lights that sound good too!!

The importance of background music

One of the most important factors in a spa is ambience and relaxation. Background music allows people to relax and feel comfortable - and the Formé Spa team can enjoy good music too.

About LightSpeaker

What is a LightSpeaker®? It is a product utilizing patented AudioLight® Technology. An LED light and high quality speaker that installs like a light bulb, with its own amplifier, dimmable LED light and speaker. Designed to fit into the ceiling in place of existing recessed downlights, LightSpeaker® may also be fitted to selected pendant downlights, table and floor lamps.

Created by Ed Haase - one of the USA's leading acoustic engineers. Ed invented the architectural audio category and developed LightSpeaker® to solve the challenges of installing speakers into environments where running audio cable is either not cost effective or not possible.

With 10 channels of digital processing, LightSpeaker® is ideal for the home lounge but incredibly cost effective and practical in open space commercial environments. A central transmitter sends music to each LightSpeaker® simultaneously and also adjusts the volume and light output.

About Formé Spa

Winner of The Best International Day Spa by The Spa Traveller's international readers, Formé Spa offers a tranquil environment designed for relaxation and rejuvenation. Whether it is pure indulgence you are looking for with a Day Spa Package, relaxation with a massage from one of the far corners of the globe, rejuvenation with a professional skin treatment/facial, or anti-aging services such as microdermabrasion, peels, light therapy, IPL, or beauty therapy maintenance treatments, you've come to the right place. With 9 locations throughout New Zealand, we are proudly New Zealand's Number One Day Spa group.

All of our spas are located in villas and character buildings, and the warm chocolate interior complemented with white floating curtains and modern white fittings exudes quality and style. Our passionate therapists take pride in their work, and we strive to deliver World Class service in our spas - to really connect with our clients, so you'll leave feeling rejuvenated after your break from your busy life.

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