



SWISS CAFE AND BAKERY FINDS LIGHTSPEAKER'S WIRELESS SOUND SOLUTION A GOOD FIT.

Project Brief — Provide cost effective ambient background music for both the café and out back in the bakery with minimal interruption to the busy café and no visible cables.

The Challenge — The Swiss Café & Bakery ideally wanted to be able to use an iPod to provide ambient music in the café but the staff in the bakery behind would prefer to listen to a radio station. There was no existing audio wiring in the café or bakery.

The Solution — Eveline Müller - owner of Swiss Café & Bakery selected a wireless LightSpeaker® solution to provide high quality sound offering two separate music sources to the café and bakery areas.

The Benefits — The wireless LightSpeaker® was quick and easy to install, offering non-intrusive premium sound that was very cost effective with no cabling requirements; only requiring power which was easily looped from existing lights. LightSpeaker® offers two separate listening zones allowing independent volume and lighting control in the café and the bakery. The transmitter also caters for two separate music sources; therefore the team in the back are now happily listening to the radio while café patrons enjoy ambient background music from the iPod.

The LightSpeaker® Solution

Being completely wireless; LightSpeaker® is very quick and easy to install. Only requiring an Edison light fitting, there is no need to run any audio wiring to individual speakers. The LightSpeakers were simply installed next to existing fluorescent lights by the Swiss Café's electrician.

No amplifier to power the speakers was needed. Each LightSpeaker® contains its own amplifier, LED light and high quality speaker. Swiss Café & Bakery are using two separate music sources connected to the LightSpeaker® transmitter. Café patrons enjoy music from an iPod while the team in the bakery listen to the radio. LightSpeakers are cost effective, unobtrusive, proven reliable, easy to install and deliver very high quality sound.

The importance of background music

Ambience is critically important in a café and music is an essential inclusion. Background music is inviting and allows people to relax and feel comfortable. Two separate music and listening zones mean the bakery team can choose what they like to listen to – without affecting the music in the café.

About LightSpeaker

What is a LightSpeaker®? It is a product utilizing patented AudioLight® Technology. An LED light and high quality speaker that installs like a light bulb, with its own amplifier, dimmable LED light and speaker. Designed to fit into the ceiling in place of existing recessed downlights, LightSpeaker® may also be fitted to selected pendant downlights, table and floor lamps.

Created by Ed Haase - one of the USA's leading acoustic engineers. Ed invented the architectural audio category and developed LightSpeaker® to solve the challenges of installing speakers into environments where running audio cable is either not cost effective or not possible.

With 10 channels of digital processing, LightSpeaker® is ideal for the home lounge but incredibly cost effective and practical in open space commercial environments.

A central transmitter sends music to each LightSpeaker simultaneously and also adjusts the volume and light output.

About the Swiss Café & Bakery

In operation since 1993 and owned by Franz and Eveline Müller, the Swiss Café & Bakery offers truly artisan Swiss food and treats. Everything is baked on site daily and 100% authentic. Serving great coffee, a huge variety of sandwiches, quiche, pizza, delicious chocolates and much more - the Swiss Café & Bakery also offers a full range of catering options and beautiful wedding cakes.



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